



Hyperion Strategic Finance

TLC Technologies has been an effective partner to our organization by providing the company a detailed review of the software options available to us for solving our Strategic Planning; "What If?" scenarios.

TLC recommended Hyperion Strategic Finance, but also presented the company with several software solutions so we could review all the options available. Hyperion Strategic Finance was correct call for our needs.

We selected Hyperion as the platform and TLC assisted us with a rapid & successful implementation.

VP - Planning & Development

Oracle's Hyperion Strategic Finance module: TLC's client is a world-leading cargo transportation company. Since 1947, the company and its subsidiaries have been world leaders in waterborne cargo transportation. The company's success and solid reputation in the industry is the result of sound management practices, a stable financial structure, a core of veteran employees and their state-of-the-art fleet. Their transportation business includes Pure Car/Truck Carrier Services, Roll On/Roll Off, Break bulk/Bulk Carrier Services, Domestic Coast Wide Services, Container Vessels, Multi-Purpose Vessels, and Rail Ferry Transportation. They are water transportation specialists providing unique solutions for a diversified customer base with emphasis on medium and long-term contracts and charters.

To maintain their success and reputation, the company focuses on to main business objectives: Innovation and Diversification.

Innovation: They focus on meeting and exceeding the needs of their varied customer base, the company provides unique solutions to challenges presented by time, geography and logistics. This one-to-one problem solving sets the company apart from their competition.

Diversification: The company's current capabilities are founded in an extremely wide range of operations: Pure Car/Truck Carrier; Roll On/Roll Off; Break bulk/Bulk Carrier; Domestic Coast Wide; and Rail Ferry transportation. Future growth in the industry is highly dependent on this diversity and the ability to enter new shipping operating markets quickly & efficiently to establish a dominant presence in the new market.

Business Challenge:

In order to maintain their business standing in their current market and to analyze the opportunities of new markets, the client determined that they needed to implement a strategic planning foundation that would allow their business analysts to review new business opportunities in an automated and timely manner to insure the new business venture would be a positive influence on their business operations. Therefore they engaged TLC Technologies to assist them in implementing a solution.

Solution:

TLC worked with the client's business resources to determine the appropriate functional solution to the company's needs. TLC then facilitated an RFP review of several leading software packages that TLC felt would meet the company's needs. Hyperion Strategic Finance was the recommended solution and, after the RFP review, the platform the client selected for their solution.

TLC worked in conjunction with representative from the client's functional team to rapidly define the requirements, design of the Hyperion Strategic Finance application and completed the implementation.

