



Your Eye on Solutions for Business Intelligence. SM

Manufacturing

Our success at Beiersdorf is the result of a committed management team and consultants who have gained a strong understanding of the business.

Beiersdorf North America: The affiliate firm to Beiersdorf AG, headquartered in Hamburg, Germany is a leading international company of branded consumer products for skin and beauty care. With over 125 years of research experience and standing for leading brands such as NIVEA, Eucerin, la prairie, Juvena, and others has lead to a revenue of over 6.6 Billion and 18,249 employees worldwide.

TLC has provided Beiersdorf with consulting services since 2000; initial services included architecture, project management and implementation of Essbase cubes for US and Canadian business. Since June 2004 TLC Technologies has provided Beiersdorf with Consulting-on-DemandSM services around their Finance, Marketing and Sales Forecasting application. With the Consulting-on-Demand provided by TLC, Beiersdorf has not had to employ a full time resource. Their monthly sales forecasts are generated and maintained using Oracle / Hyperion Essbase 6.5.6 with an Analyzer front-end for data gathering and monthly reporting.

TLC Technologies maintains the environment with three main cubes. The data is mined from SAP and generates the sales forecasts monthly, comparing forecasting with actual results and statistics by group, product and client.

Information is extracted from SAP and loaded into Essbase to provide management with a tool for analysis that they are unable to perform using SAP BW.

TLC Technologies is currently working with senior management at Beiersdorf to upgrade the Oracle / Hyperion tools to System 9 and the implementation of a corporate planning solution.



www.tlctechnologies.net

For contract information and a *Consulting-On-Demand* service quote, please contact us at info@consulting-on-demand.net